

# CREW RICHMOND



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## 30<sup>TH</sup> ANNIVERSARY

### **New Members Zoom Meeting**

by Lee Ann Gudorp

From January to April, CREW Richmond's membership drive was on a roll! We gained 10 new members reinstated two others. We were excited and looking forward to our Spring Membership Drive, and then the pandemic hit us. We decided to welcome our new members anyway with a different approach...."A Zoom Approach!"

On April 30<sup>th</sup> and May 1<sup>st</sup>, we hosted our **first ever** virtual Crew Membership Coffee with our new members and our Membership Committee Members. The event was facilitated by our Crew Membership Director, LeeAnn Gudorp, Senior Project Manager from Timmons Group. Each participant was given the opportunity to do a short introduction about herself and her company. Then, there were a selection of questions that each new member was encouraged to answer with her own perspective.

1. What are you grateful for today?
2. Have you found any silver linings from your work or personal experiences so far during the pandemic?
3. What is the first thing you are going to do after the stay home order is lifted?
4. For new members - name one thing you are looking to gain with your CREW membership? For current members – name one of the biggest benefits you've experienced from joining CREW?

Some of the answers were funny, such as being excited to get her eyebrows waxed and being able to work in her PJ's from home. Others were reflective, such as having more time with family and a slower pace to life. Most everyone was looking forward to going out to eat, going to breweries and wineries. The new members are looking forward to becoming more engaged in the organization and the current members expressed the benefits of CREW of lasting relationships, friendships and support from other women.

We had an excellent turnout on both days and, even though we weren't together physically, we were together. We look forward to our next CREW Coffee with our members.

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CREW Richmond | [CREWRichmond.org](https://www.crewrichmond.org)

